



SPONSORSHIP INFORMATION FOR COMPUTER APPLICATIONS IN ARCHAEOLOGY CONFERENCE 2027

When: MAY 17th – MAY 20th 2027 (EXHIBITION: MAY 18th – MAY 20th 2027)

Where: UNIVERSITY OF CHILE, CULTURAL PLATMORFM GALLERY, AV. GRECIA #3401,
CAMPUS JUAN GÓMEZ MILLAS, ÑUÑO A

Who: Attendees come from all over the world to participate in this conference, attracting experts from a range of subjects that intersect with digital archaeology (i.e., Photogrammetry, 3D recording and visualisation, Virtual Museums, Database Design, Data Semantics, GIS, Geophysics, and Artificial Intelligence and Modelling). Attendees also originate from various career bases, including higher education, cultural resource management, governmental positions, and museums.

You can read more about the non-profit organisation at <http://caa-international.org>

Your Benefits:

By sponsoring or showcasing your work at CAA 2027, your company is presented to an international audience of cultural heritage scholars and practitioners. Your participation will mark your company's position as a leader in your field and contribute significantly to fostering international collaboration for the study and protection of the World's valuable cultural heritage.

Sponsorship opportunities, in particular, provide your company with the opportunity to speak directly with the CAA 2027 participants and allow you to craft tailor-made advertising options that best complement your existing marketing objectives.

Sponsorship Opportunities:

Sponsor Conference Dinner Platinum

€ 10,000 - € 20,000+

A representative of your company has the opportunity to address the conference attendees at the conference dinner. Your company's logo will be featured prominently at the conference dinner itself and near the 'registration area' of the conference. It will also occupy the top position on the CAA 2027 website on the Sponsors page and the CAA 2027 social media pages. You will receive six complementary tickets to the CAA 2027 conference and all social events, including the dinner, which is not included in the basic conference registration. Your sponsorship would make this dinner affordable to all participants, especially the young and under-employed members of the CAA community.

Benefits:

- placement of company logo on CAA homepage and social media pages with link to company website
- access to the conference and to the social events (6 persons)
- advertising in the online conference programme (full A4 page)
- presentation with banner/ roll-up (at dinner)
- distribution of information material
- company logo on documents on site (menu card, invitation)
- verbal announcement at the conference opening ceremony

Sponsor Conference Dinner Gold

€ 5,000 - € 10,000+

A representative of your company will be given the opportunity to address the conference attendees at the conference dinner. Your company's logo will be featured prominently at the conference dinner itself and near the 'registration area' of the conference. It will also occupy the top position on the CAA 2027 website on the Sponsors page and the CAA 2027 social media pages. You will receive three complementary tickets to the CAA 2027 conference and all social events, including the dinner, which is not included in the basic conference registration. Your sponsorship would make this dinner affordable to all of the participants, especially the young and under-employed members of the CAA community.

Benefits:

- placement of company logo on CAA homepage and social media pages with link to company website
- access to the conference and to the social events (3 persons)
- advertising in the online conference programme (full A4 page)
- presentation with banner/ roll-up (at dinner)

- distribution of information material
- company logo on documents on site (menu card, invitation)
- verbal announcement at the opening

Sponsor Cocktail Reception

€ 3000 - € 5000+

A representative of your company will be given the opportunity to address the conference attendees at the ice-breaker reception at the Cultural Platform Gallery (Juan Gomez Millas Campus).

Your company logo will be featured prominently on the CAA 2027 website on the Sponsors page and the CAA 2027 social media pages. You will receive two complementary tickets to the CAA 2027 conference and all of the social events, including the dinner (not included in normal conference registration).

Benefits:

- placement of company logo on CAA homepage and social media pages with link to company website
- access to the conference and to the social events (2 persons)
- advertising in the online conference programme (half A4 page)
- presentation with banner/ roll-up (at reception)
- distribution of information material – verbal announcement at the opening

Sponsor Coffee Break

€ 2000 - € 3000+

Sponsor 1-Day-Coffee Break

€ 600+

Over the three-day conference, there will be nine coffee breaks. These are key moments for conference participants to socialise and re-energise. Your company logo will be displayed prominently in the coffee room during this break and featured on the CAA 2027 website on the Sponsors page and the CAA 2027 social media pages.

Benefits:

- placement of company logo on CAA homepage and social media pages with link to company website
- access to the conference
- company presentation with banner/ roll-up in the coffee break area, flyer display possible

Bursary Support

€ 500+

CAA is student oriented, so we want to offer a way to offset travel costs for students and encourage attendance. The Bursary Support is a monetary collection to aid in student travel. With this, your company will

receive special recognition at the Annual General Meeting and your company/ group's logo will be displayed on the CAA 2027 website on the Sponsors page and the CAA 2027 social media pages.

Benefits:

- placement of company logo on CAA homepage and social media pages with link to company website
- special recognition at the Annual General Meeting

Other Donations

Donation in kind

Benefits:

- placement of company logo on CAA homepage and social media pages with link to company website
- company presentation with banner/ roll-up in the coffee break area, flyer display possible

Company Table / Display Opportunities:

Manned Table

€ 600

This provides the company/group with a table in the open spaces where people will gather during coffee breaks. This price also includes placement of the company's logo in the programme and on the CAA 2027 website and the CAA 2027 social media pages.

The company/group will get a table + 2 chairs.
This includes a single exhibitor registration pass that will allow the individual to have access to the social events but not to attend the papers being presented. If the exhibitor wants to attend or present a paper, he/she will have to register for the conference.

Details:

- placement of company logo on CAA homepage and social media pages with link to company website
- placement of company logo in the online conference programme
- equipment: table, two chairs, Wifi

Unmanned Browse Table

€ 400

The group will get a table upon which to place their promotional material. They will also get their group/company's logo in the programme and on the CAA 2027 website and the CAA 2027 social media pages.

Details:

- placement of company logo on CAA homepage and social media pages with link to company website
- placement of company logo in the online conference programme
- equipment: unmanned table

Website & Programme Promotion

€ 250

In this case, the company/group's logo will be visible in the digital program and mentioned on the CAA 2027 website and the CAA 2027 social media pages.